

# HOW TO MAKE YOUR VIDEOS GOOD



First things First...



You have to accept that making  
videos that are good just take  
time and practice



Rome wasn't built in a day. And  
just like everything in life,  
you get out of this what  
you put in.

Now if this didn't intimidate you  
please move on to step one.

# Step One

Youtube...

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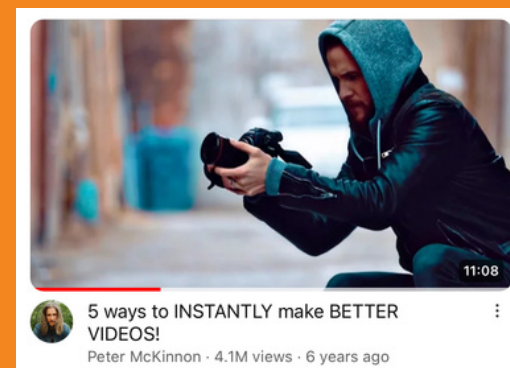
If you are reading this  
and youtube doesn't exist, just  
know that you missed something  
awesome.

Real talk, use the internet. I  
get tired of this phrase but  
don't reinvent the wheel. There  
are people that know how to do  
stuff better than you.

Sometimes/most of the time we  
get lucky, and these people  
will post exactly how to do  
it online. Espicially with  
video. People that make good  
videos, make good vidoes about  
making good vidoes...

trust me...

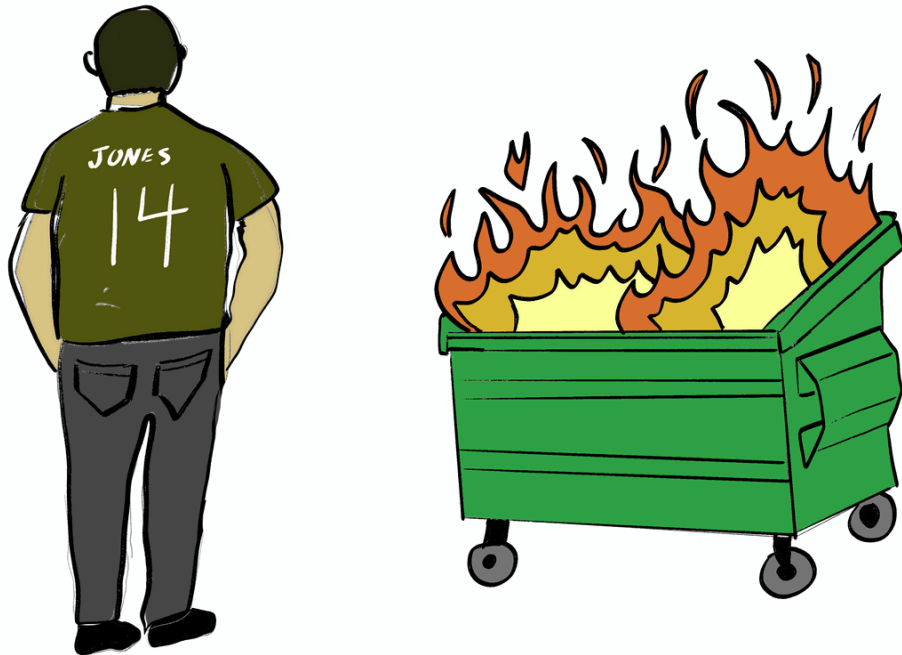
Here is an awesome example



scan here to  
watch

# Step two

You have to make a bad video.

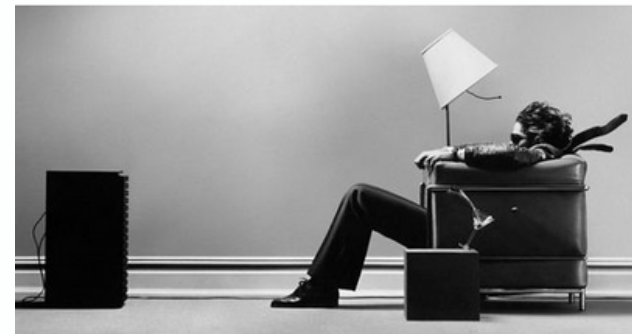


Or just watch a bad video, or even just think of a video you saw once that you didn't like



Now ask yourself "Self, why do I not like this video?"

You may not be able to articulate it right away. If not, this can be a good thing. If all you can go off of is the feeling the video gives you, that is an awesome tool to use when reviewing your own video.



Once we get there of course...



# Step three

Take your time

By the phrase “take your time” I mean set yourself a deadline. Do Everything you can to stick to that deadline.



Even if it as “for fun” passion project. I unfortunately have sat on footage for years for projects that I never finished.



In the words of someone at some point

“Don’t let great be the enemy of good”

Sometimes you just have to get it done...

# Last Step

Have a little fun



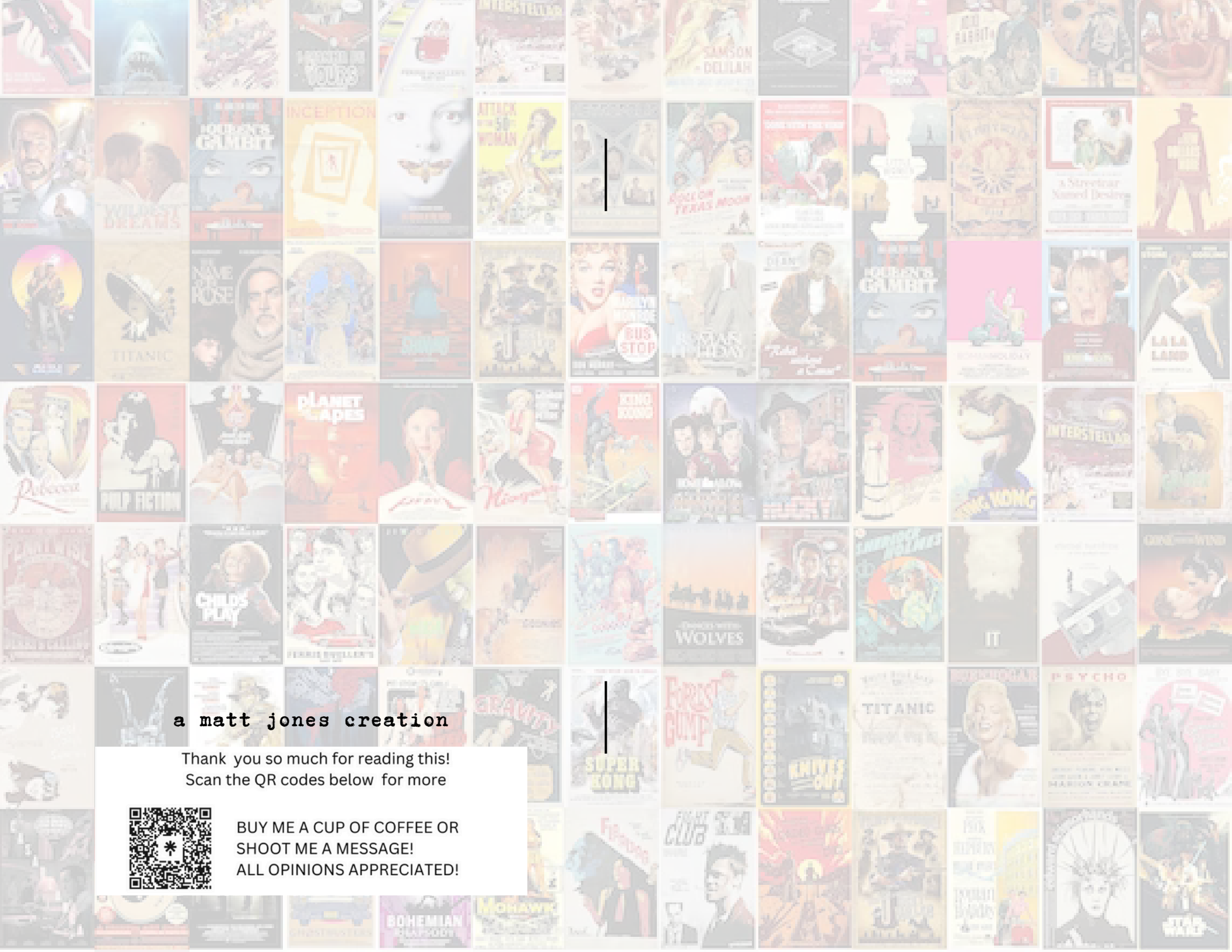
The quickest way to lose motivation is to stop having fun. Don't take yourself too serious.

No matter the reason for the project, if you put your back into it and take pride in what your making it will be awesome! I know from experiance

I believe in you



Now go make something



**a matt jones creation**

Thank you so much for reading this!  
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SHOOT ME A MESSAGE!  
ALL OPINIONS APPRECIATED!**